Appendix B

**Details of sponsorship:**

1. **Sponsor Name:** Microsoft for Startups Founders Hub
2. **Sponsor Description:** Microsoft for Startups Founders Hub is a free program designed for individuals with software-based startup ideas, catering to a diverse range of founders from students to serial entrepreneurs. The program offers comprehensive support throughout the startup journey, providing resources and benefits tailored to different stages of growth.
3. **Key Benefits:**

* Industry-Leading Resources: We gained access to industry-leading benefits, including free Azure credits, AI services, and mentorship from Microsoft experts.
* Free Azure Credits: Received credits to leverage Microsoft Azure cloud services for project’s infrastructure needs.
* AI Services by OpenAI: Access to cutting-edge AI services from OpenAI like GPT4 models and tools to enhance product development and innovation.
* Expert Mentorship: Guidance and mentorship from experienced Microsoft professionals to navigate challenges and drive growth.

1. **Application Process:** Applied for the program through an online application process, which was a rigorous enough and required addressing all the aspects of the project and need of the sponsorship. The application was completed using a LinkedIn profile for streamlined verification.
2. **Program Website:** More information about the Microsoft for Startups Founders Hub program can be found on their official website: Microsoft for Startups Founders Hub